

nono
paint. cure. love.

by noelle







nono by noelle will benefit children's cancer research by sponsoring kids that are going through cancer treatments and encouraging them to use art and fashion as a creative outlet. Each season the sponsored child's art will be displayed on the fabrics of the swimwear and nono by noelle will donate 10 percent of all profits to cancer research.

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ginger



rosy periwinkle



petunia



chicory



iris



devon lynn weniger is **nono** by noelle's featured artist for spring 2011.

She began painting with acrylics on canvas at the age of 14 months. Her first art piece was a gift to her dad, Joe, which was later screenprinted and turned into that winter's snowboard graphic for him. She's loved painting ever since. In April of 2008, Devon was diagnosed with Acute Lymphoblastic Leukemia at the age of 22 months. During her treatments, her gift for painting blessed her with a creative outlet. The fabrics for nono by noelle spring 2011 were created from Devon's own collection of paintings on canvas and skateboard decks using acrylic paints and paint pens.

At just 4 years old, Devon's love for art has taken her on some amazing journeys. She was featured this past winter in the I Am Snowboarding project dedicated to celebrating the life of friend, artist and snowboarder Jeffrey Lin Anderson. I Am Snowboarding is a collaborative art project featuring the top photographers and artists in the snowboarding community. I Am Snowboarding was shown all over the country even traveling to two galleries in Harajuku, Japan where Devon and her family flew to support her art and the whole I Am Snowboarding family.

Devon was also the featured artist in Circus Couture, a performance, fashion, and art event to benefit St. Baldrick's and the Children's Specialty Center of Nevada. Created by the Cirque du Sobald fundraising team and Aeros Productions, Circus Couture features top circus performers and dancers from shows on the Las Vegas Strip and the finest fashions and runway models. Funds raised were donated to the St. Baldrick's Foundation and the Children's Specialty Center of Nevada under the direction of Dr. Jonathan Bernstein, Devon's pediatric oncologist.

Devon completed her 2 1/2 year chemotherapy treatment for Acute Lymphoblastic Leukemia on June 23, 2010. Since ending her treatment, her parents are beyond happy to say she is doing very, very well. She is a sweet, creative little girl with a beautiful and strong spirit.



suit style: ava
painting: ginger



suit style: kaeli
painting: rosy periwinkle



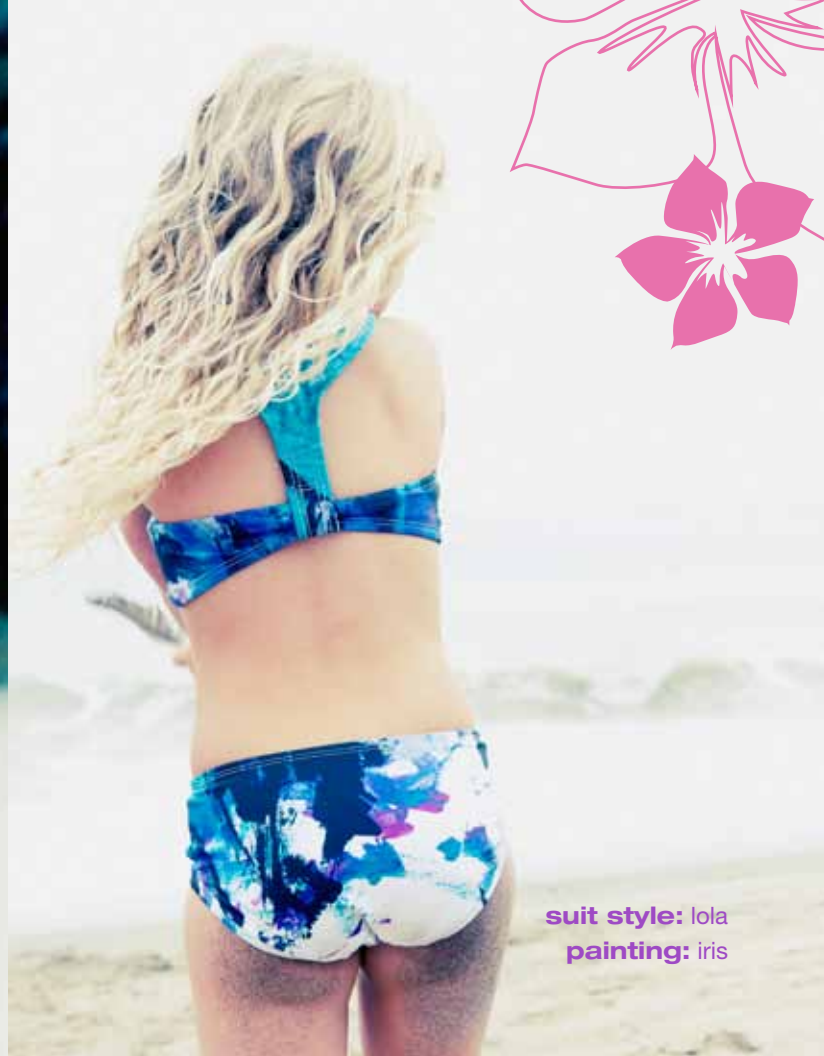
suit style: liv
painting: petunia



suit style: devon
painting: chicory



suit style: stacie
painting: petunia



suit style: lola
painting: iris



nono
and your love



nono by noelle

will donate **10%** of all profits to benefit childhood cancer and its patients.

Here is our donation breakdown:

5% to Our Featured Artist's Fund

nono by noelle will create a Featured Artist's fund to support the creation of future art.

The fund will be used to purchase canvases, paints, brushes etc. to encourage and spark the creativity inside each child. Once the artwork is created and the new swimwear is produced, a percentage of the profits will be donated to the childhood cancer foundation of the parent and child's choice.

5% to Childhood Cancer Research

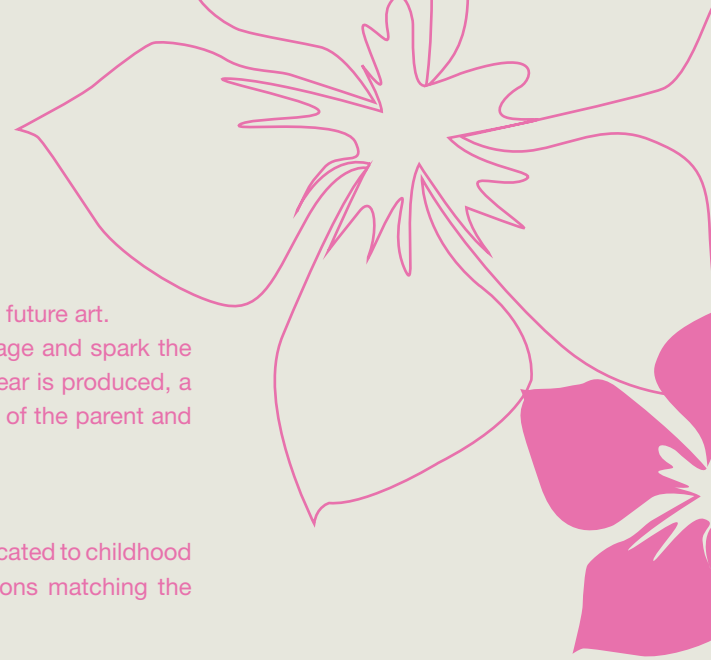
nono by noelle will help fund and support the charities and organizations dedicated to childhood cancer research. We are currently working with local and national foundations matching the perfect fit for this portion of our profits.

There are hundreds of childhood cancer foundations that are in need of donations.

We are in contact with many of them to make sure the money is going to be used in the best possible way. Our website will be constantly updated with the current foundation in line to receive our donation that year.

We share the dream of a day when every child diagnosed with cancer can be guaranteed a cure.

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